

Original logo on white background

The logo consists of the words "Rakuten kobo" in a bold, sans-serif typeface. The word "Rakuten" is in red, and "kobo" is in black. A red underline is positioned beneath the "t" in "Rakuten", extending to the right and ending under the "n".

White logo on service color background

The logo is centered on a solid red rectangular background. It features the words "Rakuten kobo" in white, with the same red underline under the "t" in "Rakuten".

White logo on black background

The logo is centered on a solid black rectangular background. It features the words "Rakuten kobo" in white, with the same red underline under the "t" in "Rakuten".

Original logo on white background

Rakuten  
kobo

White logo on service color background

Rakuten  
kobo

White logo on black background

Rakuten  
kobo